



YOUR DIGITAL SALES DEVELOPMENT REP THAT NEVER SLEEPS.

- Reactivating Old Leads into New Sales with the ChatGPT Sales Android



The **ROYA System** (Revenue-On-Your-Android) is your AI-powered sales system for turning cold, forgotten, or dormant leads into qualified booked meetings. Whether you're sitting on a goldmine of leads or just want a risk-managed way to test new demand, ROYA delivers scalable outreach — humanized, automated, and fully managed.



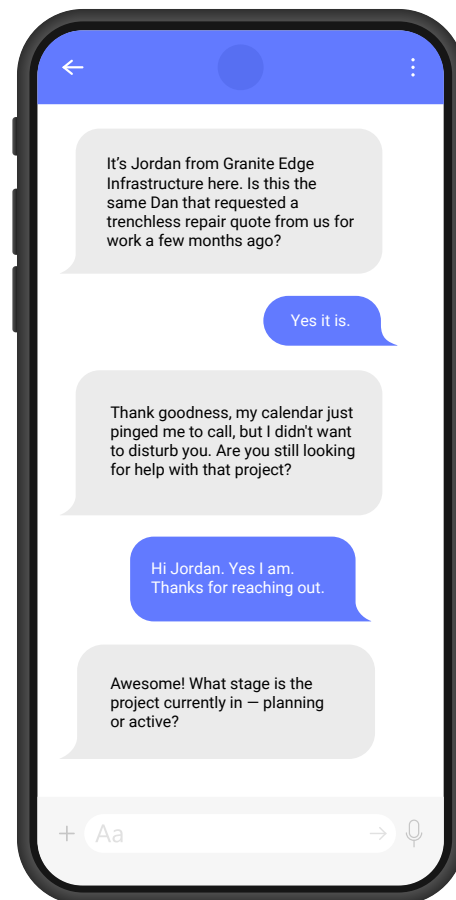
WHAT'S INCLUDED

- CRM audit and segmentation (evaluate lead quality, recency, tagging)
- 1-2 targeted reactivation campaigns (SMS)
- Custom message scripting + offer strategy
- Full campaign deployment using ROYA automation
- Warm lead handoff to sales (meeting scheduling + notifications)
- Weekly campaign performance report (open, click, reply, booked call)

WHY ROYA?

You've already paid for these leads. ROYA helps you capitalize on that investment by reactivating prospects and converting them into pipeline opportunities. Unlike cold outreach, this system leverages your existing trust and familiarity to generate faster results with less friction.

ROYA isn't just automation. It's sales enablement at scale. ROYA acts like a digital SDR who never sleeps. You get conversion-focused reactivation of your cold leads without needing to hire, train, or manage a team. And since we're working off your existing database, every win is found money.



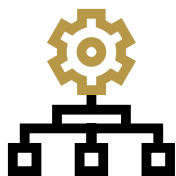
INVESTMENT OPTIONS

OPTION	MONTHLY PRICE	LEAD CAP	BONUS	IDEAL FOR
Flat + Bonus	\$4,000/month	Up to 750 leads/month	\$150 per qualified meeting booked	Companies with quality CRM lists, high-volume reactivation potential
Low Base + High Bonus	\$2,500/month	Up to 500 leads/month	\$250 per qualified meeting booked	Businesses seeking low-risk entry with strong bonus potential
The Mighty Spark (Pilot Campaign)*	\$3,500 one-time	Up to 500 total leads across 2 campaigns	No bonus, but pilot campaign clients can apply 100% of their investment toward a retainer.	CRM testing, risk-free proof of concept, first-time engagements

*We only open a few pilots each month to test-fit before offering a full ROYA system or CMO engagement.

GRADUATE TO FULL-SCALE MARKETING LEADERSHIP

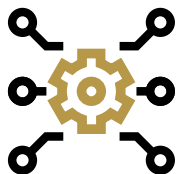
Looking to scale beyond lead reactivation? Our Fractional CMO + ROYA bundles provide full marketing leadership, campaign oversight, and long-term growth infrastructure:



FRAMEWORK

Structure + Support to Scale

Deeper involvement with strategic oversight, light lead reactivation, and collaboration with your internal team or vendors. Includes light ROYA support.



MIGHTY ENGINE

Full Execution. Maximum Impact.

Senior-level strategy paired with AI-powered lead generation through the ROYA System. We plan, build, and run the engine that fuels your growth. Includes full ROYA integration.

Pilot campaign clients can apply 100% of their investment toward a retainer if scaling into a long-term partnership within 30 days.

LET'S REAWAKEN YOUR REVENUE

Let ROYA turn dormant leads into booked calls — while you stay focused on running your business.

**CALL 317.903.2078 OR EMAIL STEVEN@MIGHTYMARKETINGCO.COM
TO BOOK A DEMO**